IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

In re)		
U.S. Patent Application of Dan Kikinis)	Examiner:	Schnurr, John R.
Application No. 10/085,886)	Art Unit:	2421
Filed: February 27, 2002)	Confirmation No.:	7769
For: METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED CHANNELS OR BROADCASTED PROGRAMS)		

Attorney Docket Number: 007287.00017

RESPONSE WITH RCE

Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Final Office Action dated November 12, 2008. The Examiner has set a three-month period for response, thus making this response due on or before February 12, 2009. Applicant hereby petitions for a one-month extension of time.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the claims begin on page 3 of this paper.

Remarks begin on page 7 of this paper.